**Classrooms to Careers in International Business**

**Are you interested in** a career with a large multinational company and the possibility of working overseas?

* Travel or work in other countries, exploring other cultures, and learning different languages
* Representing and selling your company’s goods or services all over the world
* Helping others find business opportunity all over the globe
* Helping a company develop its international business, get access to international financial markets, and control international financial risks
* Translating documents and preparing employees for work overseas

**Brief one paragraph overview of the major**

Today, all business is global and the world’s economies are interconnected. Students who major in business administration and select a minor in international business are prepared for careers that demand a solid understanding of how business is conducted across national borders and different cultures. Most graduates will go to work for larger multinational firms and may possibly find themselves working as an ex-patriot in another country someday. The curriculum for this program combined with the right electives and experiential learning activities can open doors all over the world.

**Types of jobs:**

The study of international business tends to prepare students for work in a particular type of *company* as opposed to a particular type of *job*. Typical employers include banks, import/export corporations, multinational manufacturers, consulting firms, international nongovernmental organizations (NGOs), electronics and technology companies, and transportation industries like shipping and airlines.

Graduates might work in a large bank as an analyst or foreign currency investment advisor; in the global purchasing department of a technology firm; or in a pharmaceutical company managing sales in Asia. They might also find themselves working for the government in positions dealing with commerce and international trade or negotiating import/export agreements at a manufacturing firm.

**Or attend graduate school for:**

As with many careers in business, an MBA is often a ticket to greater career mobility and progression. Students completing the business degree and international business minor can apply to the Meredith MBA “Early Career Entry” program and finish their MBA in just one additional year. Having both credentials as you enter the job market can provide a real advantage and jump start your career progression.

Some students might choose to pursue a Masters in International Management, Public Policy, or Political Science. Others might attend law school and focus on international law.

**Options for the major**

* BS in Business Administration with International Business minor
* All business majors complete an internship, and international business students would be guided to experiences with relevant professional duties.

Students wanting to expand their knowledge and skills might consider adding:

* Another minor in a business field (e.g., IB and finance, IB and marketing), which would dramatically increase your knowledge, skills, marketability and career prospects
* A major or minor in a foreign language; knowledge of at least one foreign language is strongly recommended
* At least one study abroad experience is strongly recommended
* A minor in history, political science, or international studies will also broaden your knowledge base  
  Additional hands-on learning can be gained through Involvement in student organizations, particularly those for international students, which provide exposure to different cultures

**Career Outlook -** The career outlook for this major/minor combination depends on the area you work in. Here are some possibilities.

**Job Outlook Comparison Through 2022**

* Management analyst—19 percent, faster than average
* Budget analyst—6 percent, slower than average
* Human Resources Management—13 percent, as fast as average
* Financial Management—9 percent, as fast as average
* Translator/Interpreter—46 percent, much faster than average
* Marketing Management—13 percent, as fast as average

Source: U.S. Bureau of Labor Statistics’ 2014-15 Occupational Outlook Handbook